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A new video by Microsoft for its new Surface Studio all-in-one computer arguably out-Apples Apple and sets a ridiculously high new bar for the product-porn ad genre. http://bit.ly/2dQEPv4



Microsoft Just Out-Apple'd Apple With This Insanely Gorgeous Surface Studio Ad

We see seductive slow pans of the Surface Studio's shiny, machined edges in a darkened room, but then magic starts to happen.

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